



MARKETING TECHNIQUE

Naroa Hernández

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ABOUT ME

I am a Marketing and Advertising student, I consider myself to be very hardworking and responsible, in addition to being very proactive and organized. I like to face new challenges and learn from each experience, to improve myself both personally and professionally. I am looking for my first professional opportunity to apply my academic knowledge in a real environment, providing commitment, the ability to learn quickly and a fresh perspective on the digital sector.

LANGUAGES

Spanish Mother tongue
English B1
Basque B2
Italian A1

MORE INFORMATION

- Driver's license.
- Own vehicle.
- Full availability.

STUDIES

2025- attending Harrobia School
Higher level cycle in Marketing and Advertising

2023-2025 San Luis
General baccalaureate

TECHNICAL SKILLS

- Social Media Strategy and Management (Social Media Management).
- Email Marketing Campaign Management.
- Development of Communication and Marketing Plans.
- SEO Strategy (Search Engine Optimization).
- Agile Methodologies: Canva

ITC TOOLS

- MailChimp
- Meta ADS
- Sistrix
- CapCut
- Figma
- Screamingfrog
- SEMrush
- Excel

SKILLS

Good communication	
Large team management	
Problem solving	
Business spirit	
Results-oriented	